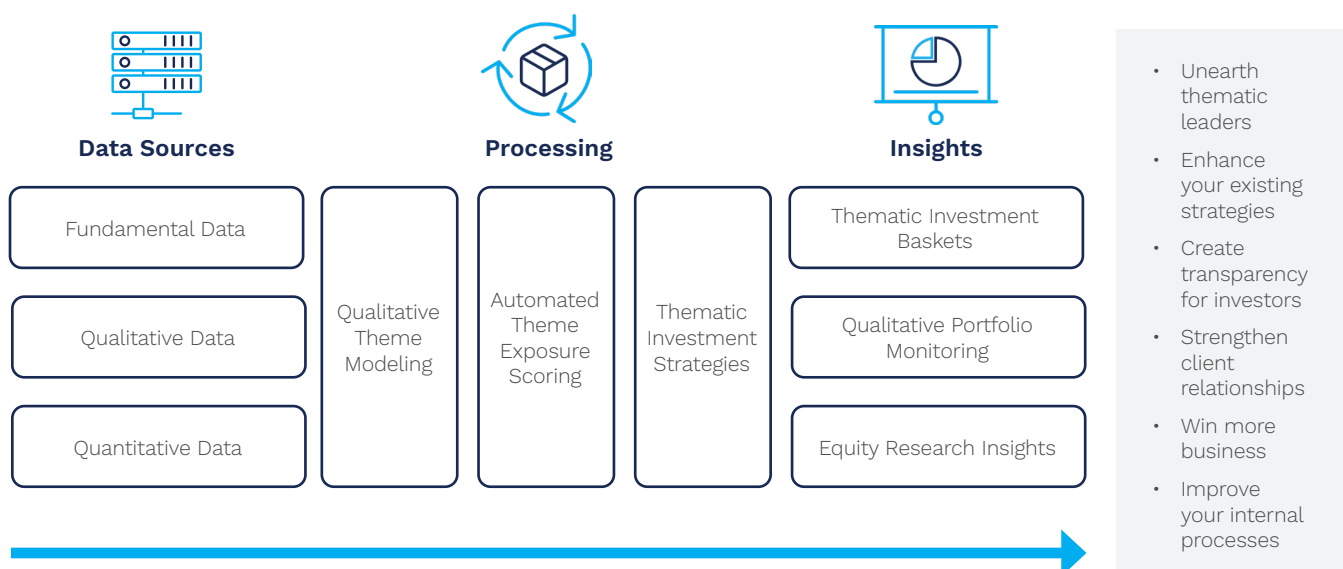


Thematic Intelligence & Investments

Leverage trends and themes that reinforce innovative investment solutions, precise asset allocation, and higher-performing portfolios. Augment your investment process and shorten time to market with intelligence that monitors relevant data and simplifies portfolio construction.



EASILY DISCERN AND ANALYZE UNSTRUCTURED DATA

Analyze, connect, and score unstructured data from various sources and gain further insight into investment opportunities using FactSet data integrated with Affinity, the Thematic Intelligence solution from CID. Enhance your existing models by uncovering themes, industry events, and hidden signals in your data with ThemeScape while mapping them onto entities from FactSet's multitude of company and people data with ThemeAI. Employ ThemeScore to rank portfolio exposures and opportunities from companies and people and link them by key themes using ThemeGraph.

MAXIMIZE EFFICIENCY AND REDUCE TIME TO MARKET

Easily define themes in your investment strategies by leveraging Theme Builder to view trends and strategies, including thematic and ESG criteria, and evaluate hypotheses and research scenarios. Empower your portfolio managers and clients with a shortened time to market using Machine Learning and Natural Language Processing tools from Theme Builder that provide instantaneous results from the data inputted.

QUICKLY IDENTIFY INVESTMENT OPPORTUNITIES

Skillfully uncover investment opportunities that align with your firm's policies, facilitate business development with clients, and support new investment products. Identify opportunities with Strategy Builder by coupling fundamental and quantitative data together with qualitative data, such as news and events using Enriched Datasets from FactSet. Determine whether your strategy aligns with client expectations and research scenarios by combining and weighing disparate factors.

Capitalize on powerful APIs that integrate with FactSet content sets, public web data, and client data. Integrate APIs with your data lake to analyze theme exposures, business graphs, real-time news, and signals on events. Automate your theme modeling and research using ThemeScape's self-service AI modeling desktop.